

# PARTNERING WITH FINANCIAL ADVISORS

YOUR LEGACY. OUR DUTY.

## A Personal Trust Partner for Financial Advisors

Arden Trust Company is committed to helping advisors build a strong business and achieve success. We work with advisors to offer trust services that preserve the advisor/ client relationship. Our advisor-friendly business model allows us to handle the trust administration for your clients' trusts, while you continue to manage the client relationship and provide investment advice to the trust.

With Arden Trust Company serving as trust administrator, you keep the client relationship intact while drawing on the resources of a large, national trust company. We understand your business and partner with advisors providing:



#### CUSTODIAL SERVICES

We can work with your custodial platform. You retain the ability to manage the relationship, while keeping assets at your firm. With a daily data feed direct to Arden Trust, you and your clients have access to timely information about the assets in their trusts.



#### FIDUCIARY SERVICES

Arden Trust carries the fiduciary burden by providing investment oversight while you continue to provide investment advice. We provide back-office support structured to fit your needs, allowing you to focus on creating a consistent, comprehensive client experience. We make trust accounting simple.



#### **INVESTMENT MANAGEMENT**

Utilizing the open architecture of your firm's platform, you retain access to the same institutional-quality investment management firms and flexible investment solutions you are accustomed to. We work closely with you to develop an investment policy statement and strategy consistent with the terms of the trust. Arden Trust exercises discretion in the selection of investment products available on your platform with your assistance.



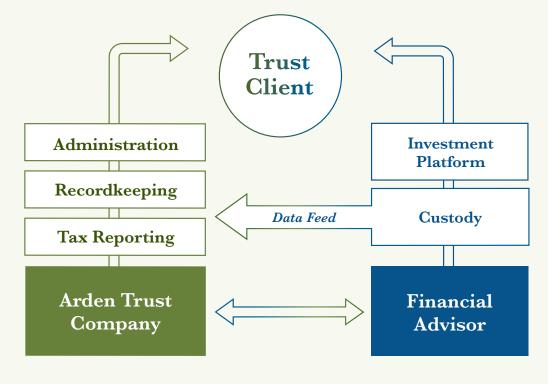
#### **CLIENT RELATIONSHIP**

We respect your client relationships. Within the bounds of our fiduciary duties of loyalty, impartiality and disclosure to all beneficiaries, our trust officers will include you at the level of communication you require subject to the trust beneficiaries' approval.

## Providing the Right Solutions

Arden Trust Company offers the services and products your clients demand. We coordinate our efforts with yours to ensure that your clients receive the best possible trust services. We offer a complement of investment management, estate and financial planning and a number of various trust services designed to integrate with your existing services. Whether your clients' trust needs are simple or complex, our professionals have the resources and experience to provide you with the right solutions.

### **The Formula for Success**



# Rely On Us For Your Personal Needs

- Arden Trust is a one-stop center for all your trust service needs with the experience and expertise to guide you.
- Strong resource for all types of trust and fiduciary services: From standard marital and residual trusts to irrevocable trusts, our team averages more than two decades of experience in trust administration.
- Arden Trust is a leading provider of fiduciary services for irrevocable life insurance trusts (ILITs). A properly structured and administered ILIT can help your clients reap significant tax benefits and achieve peace of mind.

- Arden Trust is custody neutral. We offer open investment architecture which allows advisors to keep client assets on their firm's platform and maintain their client relationships.
- Knowledgeable, veteran trust professionals that can provide your clients with the right solutions to their trust needs.
- Maintain your relationships with the families when assets move to trust. This keeps you in the driver's seat while providing professional quality services to your clients as you continue your valued relationships with younger generation family members.

For more information about Arden Trust Company and how our personal trust services can help you and your clients,

### **CONNECT WITH OUR SALES TEAM**

### www.ArdenTrust.com/Sales-Team 888.803.7466

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### www.ardentrust.com